

# Julius Harper Jr.

✉ Julius.Harper@gmail.com  
📞 661.305.2933

## Work Statement

To produce innovative and pioneering content that is at the crossroads of traditional entertainment and the digital world.

## Work Experience

**The Walt Disney Company** | Burbank, CA | 2007-Present  
**Associate Producer, Web.** Pitched and produced numerous digital brand-extensions for Disney.com including casual web games, marketing sites and short-form videos. Promax/BDA award winner. Helped formulate social networking strategy for the Disney Cable Networks Group division.

**The Walt Disney Company** | Burbank, CA | 2005-2007  
**Web Production Artist.** Produced web content for RadioDisney.com. Managed regular copy and graphic updates (including FLASH animation). Advised executive team on emerging platforms such as BitTorrent, podcasting and streaming mp3 audio.

**Superfriends Marketing** | Valencia, CA | 2004-2006  
**Internet Marketing Specialist.** Managed various online marketing campaigns including CPC, lead generation and website graphic design.

## Education

**University of Southern California** 2001-2005  
B.S., Business Administration  
Emphasis in Marketing  
Dean's List

References available upon request.

## Skills Overview

### Content Producer

At the heart of my work I am a storyteller. Whether in a more direct sense (when working on webisodes or other series extensions) or indirectly (such as casual games which fit only generally into the conceit of a TV or movie property), my overall vision for a project drives the creative execution from concept to completion.

### Project Manager

My day-to-day is all about reviewing preview builds and artwork, managing budgets, deadlines, obtaining buy-in from stakeholders and being the overall champion of multiple projects at the same time.

### Social Networking Advisor

Part of my job is to educate other departments on the potential of social networks as 'marketing' platforms, but I'm also a staunch supporter of user's privacy. In February '09 I was featured in *The New York Times* and *BusinessWeek* for my role in an international Facebook protest on this issue.